

Sponsorship Enhancements

Add any of these *a la carte* branding opportunities to maximize your profile throughout the conference.

BAGS* ★ Exclusive Opportunity

\$10,000

This is a great opportunity to give attendees something to hold on to! Each Conference attendee will receive a tote bag, with your name and logo printed on it, along with the conference branding. To double your benefit, you'll also be able to place an insert into the bag.

PROGRAM COVER WRAP ★ Exclusive Opportunity

\$10,000

Be seen by every attendee at the conference by having your firm featured on the Midyear Conference program. Used multiple times a day by participants, the program book features a complete list of sessions and sponsors.

CHARGING STATION ★ Exclusive Opportunity

\$8,000

Prominently feature your firm, with both a static poster and a video presentation, at a charging station located next to your exhibit. Research shows that participants will spend 7-12 minutes at a charging station, giving you an extended opportunity to interact with attendees.

WiFi ★ Exclusive Opportunity

\$18,000

Highlight your firm or service through our exclusive wireless network. Signage throughout the conference will acknowledge your sponsorship, and you will receive logo placement on the login page.

BAG INSERTS

\$2,500

The best way to get your information into the hands of every attendee! We will include your insert featuring your services and expertise, or simply inviting attendees to stop by your booth.